

**Tetra Laval**

# Tetra Laval Food for Development

**Increasing the World's  
Access to Safe Food**

**Environmental Education in  
Schools**

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## Our History & Tradition in School Feeding

For more than 56 years, we have participated in the development of school feeding and nutrition programmes, which have provided value to children and society around the world. In 2018, 66 million children in 59 countries received milk or other nutritious beverages in Tetra Pak packages in their schools.

66 million children

59 countries

● Countries with SFP using Tetra Pak packages 2018

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## Tetra Pak's Sustainability Approach

Food. People. Futures

- ▶ “Driving environmental excellence” is a Tetra Pak strategic priority
- ▶ Tetra Pak can support a variety of activities at schools
- ▶ Tetra Pak's environment and recycling activity information can be accessed on the web



Environmental excellence forms part of our Sustainability approach



**Recycling is a key focus**  
We are always thinking about the broader impact of our operations on the environment and society, and we believe that post-consumer recycling is an investment in our future.

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## Environmental Education Activities

Post-Consumption Guidelines



Environment Training Sessions



Recycling Mobilisation Using the Web



Activities with Empty Packages



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## Post Consumption Posters for Schools

Provides guidance for empty package management

- ▶ Display cleaning and folding empty packages
- ▶ Present Tetra Pak packaging attributes and/or recycling options
- ▶ Provide publicity for the school feeding programme stakeholders



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## Country Example: Zambia

Guidelines on use and post-consumption

- ▶ Consumption protocols
- ▶ Physical condition of packages and expiration details
- ▶ Post consumption instructions
- ▶ Programme stakeholder logos



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## Country Example: Myanmar

Guidelines distributed to all schools

- ▶ Flattening of empty packages and storage
- ▶ Tetra Pak packaging attributes
- ▶ Information regarding the industrial recycling of empty packages
- ▶ Logos of stakeholders involved in the school milk programme



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## Country Example: Myanmar

Putting into practice package collection and recycling

- ▶ Flatten empty packages
- ▶ Put in container in classroom
- ▶ Transferred to large sacks for storage
- ▶ Loaded onto vehicles for transport



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## Country Example: New Zealand

Encouraging package collection and recycling

- ▶ Students flatten and fold empty packages
- ▶ Milk deliverers nominate schools
- ▶ Nominated schools participate in a poster competition
- ▶ Winning design made into a recycling poster



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## Environment Training Sessions

Information that can be shared

- ▶ Importance of forests and a clean environment
- ▶ Tetra Pak packaging and recycling
- ▶ Importance of cleaning empty packages
- ▶ How to fold empty packages for storage



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## Country Example: Malaysia

100% of empty school milk packages collected for recycling

- ▶ Students learn the importance of a clean environment and recycling during training sessions
- ▶ 642,160 students in 880 schools nationwide during a 9 year period have participated
- ▶ Students flatten empty packages and place them in bins



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## Country Example: Colombia

Recycling plan put in place with training, collection and incentives

- ▶ 45 schools around the country targeted with fun and interactive activities
- ▶ Schools participate in a competition to collect empty packages
- ▶ Top 3 schools win desk kits made from recycled packages



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## Recycling Mobilisation using the Internet

Ability to share information with large numbers of people

- ▶ Advocacy for the environment
- ▶ Present recycling information and the process
- ▶ Disseminate updated information in real time
- ▶ Encourage competition between schools



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## Country Example: Turkey

Recycling education

- ▶ On-going programme for 13 years
- ▶ The need to respect natural resources
- ▶ How empty packages can be recycled and the process
- ▶ 1.25 million children have participated



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## Country Example: Sweden & Finland

Promoting the environment and recycling through games

- ▶ Tetra Pak and the World Wildlife Federation (WWF) are co-sponsors
- ▶ 220,000 children have participated
- ▶ Engages students and families through fun and competitions
- ▶ Different matches and competitions held during a 3-month period



<http://kartongmatchen.se/>

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## Country Example: United Kingdom

Promotes family involvement

- ▶ Launched by Tetra Pak UK
- ▶ Blog provides updates
- ▶ Provides information on the UK's first carton recycling plant



<https://www.smartoncartonrecycling.co.uk/>

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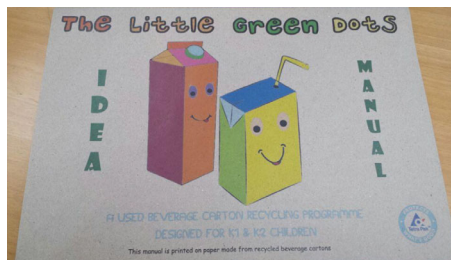


## Interactive Exercises with Students

Turning empty packages into craft items and paper

- ▶ Unfolding and cleaning empty packages
- ▶ Manuals/guides prepared and provided to students
- ▶ Trainers/facilitators provide instructions

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## Country Example: Panama

Recycling education material kit

- ▶ *Life Cycle of Packages* kit prepared by Tetra Pak for the Ministry of Education
- ▶ The kit also provides information for the recycling of metal and plastic

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## Country Example: Vietnam

Cleaning empty packages and making craft items

- ▶ Empty packages are opened and cleaned by teachers and students
- ▶ Craft items made with empty packages.

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## Country Example: Philippines

Making craft items

- ▶ Empty packages are taken home and washed.
- ▶ Craft items are made at home and then brought back to schools.

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## Country Example: Germany

Making paper workshop

- ▶ Workshop associated with the Joe Cool school milk programme
- ▶ 200 schools targeted for the workshop each year
- ▶ Children make a sheet of paper



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## THANK YOU FOR YOUR ATTENTION!



**For more information**  
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