



**Alternative Modalities in New
Realities- Partnering for
Sustainability**

presentation for:
Global Child Nutrition Foundation

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Agenda

- Introduction to Edesia
- Ready-to-Eat Products for School-Age Children
 - Summary about study in Haiti
 - Introduction to Nutri'School (LNS-SF)
- Examples of Current Programs
 - McGovern-Dole and Nascent Solutions Malawi
 - USDA and other programs in the U.S.
- Opportunities for Partnership

Introduction to Edesia

Edesia's Reasons for Being



**EDESIA'S MISSION IS TO HELP TREAT AND PREVENT
MALNUTRITION IN THE WORLD'S MOST VULNERABLE
POPULATIONS.**

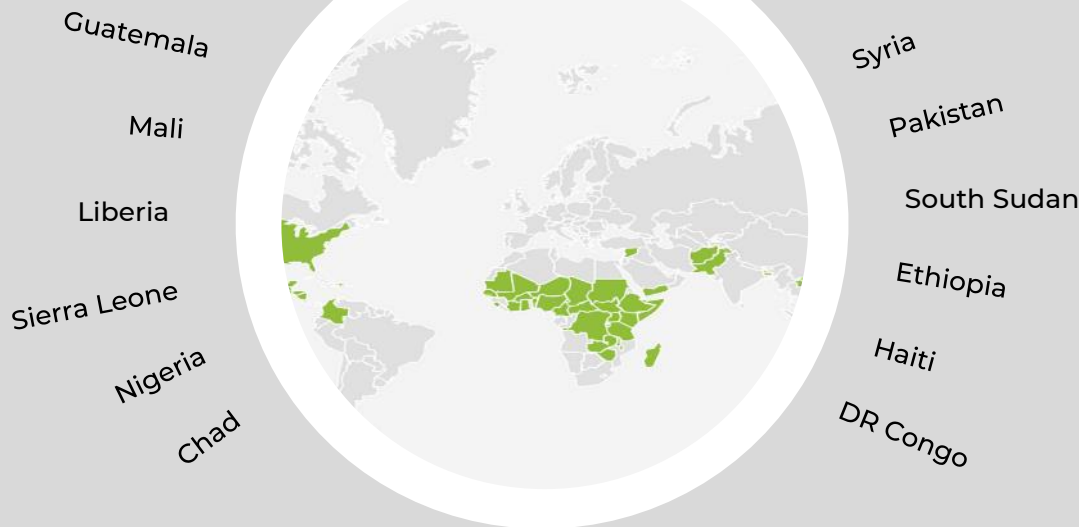


EDESIA – A Non-profit Social Enterprise

- Non-profit social enterprise founded in RI in 2009 with activities in production, research, partnerships with field producers, and advocacy
- Production began March 2010; facility relocated from Providence, RI to North Kingstown, RI in 2016
- 83,000 ft² GMP facility; including factory, warehouse, offices, quality lab and R&D kitchen/pilot line
- 1.2 million ready-to-use food packets made each day
- 109 staff; from 25+ different countries; 20% who came to the US as refugees
- Distribution of products in partnership with USAID, UNICEF, the World Food Programme, USDA and other NGOs.



Global Impact Since 2010



Since 2010, Edesia has distributed to over 11 million children in 50+ countries.

The most important metric is the kids!

Our Domestic Launch 2019



MeWe – Purposeful Nutrition

100% OF PROCEEDS SUPPORT OUR HUMANITARIAN EFFORTS

Ready-to-Eat Foods for School-Age Children



Pilot Program in Haiti

- In 2011, McGovern-Dole launched the Micronutrient-Fortified Food Aid Products Pilot (MFFAPP) Program
- Edesia partnered with Washington University and Meds & Food for Kids (Haiti) and PlumpyField to develop a fortified peanut and soy-based ready-to-eat snack for school-aged children ('Mamba')
- Research studies conducted in Haiti showed that the product reduced odds of developing anemia and wasting in urban children (compared to control) and increased hemoglobin concentration and reduced odds of developing anemia in rural children



Nutri'School / LNS-SF

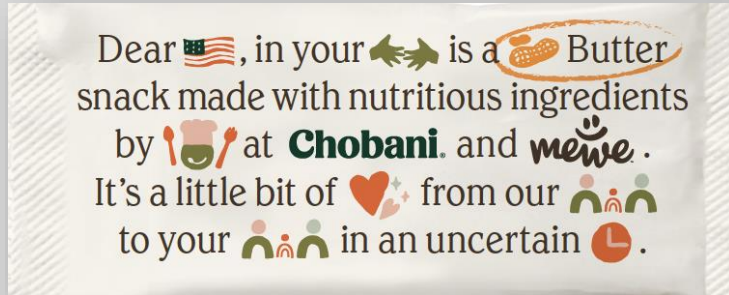
- The results of the successful MFFAPP program was the development of the product 'Nutri'School' (Lipid-based Nutrient Supplement – School Feeding, LNS-SF)
- The product was added to the USDA commodity list in June 2018, and became available through McGovern-Dole in 2019
- Ideal for schools without hot lunch capabilities or those in need of fortifying local options.
- Single-serve packets are also well suited to facilitate the continuation of school feeding through take-home rations during the COVID-19 pandemic

Examples of Current Programs



McGovern-Dole School Programs

- 50g single-serve fortified peanut and soy based snack, based on the product used in the MFFAPP study
- First contract through McGovern-Dole (2019) supplied to Nascent Solutions in Malawi in 2020
- **Standing Supplemental NOFO** available, which provides additional freight, commodity, and/or administrative funds for current McGovern Dole agreements in light of COVID-19.
<https://www.grants.gov/web/grants/view-opportunity.html?oppld=326471>
- **FY 2020** applications are now open for McGovern Dole:
<https://www.grants.gov/web/grants/search-grants.html?keywords=McGovern%20Dole>



US School Programs

- 1.1oz (31g) single-serve peanut butter as a part of feeding programs for school-age children in the U.S.
- First contract through the USDA to serve **2.7 million** packets to schools and food banks in **5** states through programs such as:
 - National School Lunch Program**
 - School Breakfast Program**
 - The Emergency Food Assistance Program (TEFAP)**
 - Summer Food Service Program**
- Partnership with Chobani to co-brand and distribute a peanut butter product to schools and food banks in the northeast

Opportunities for Partnership



Collaboration with Partners

- Edesia wants to hear from NGOs about what they need; aside from school-feeding, Edesia offers a comprehensive range of ready-to-use foods for treatment and prevention of malnutrition
- Connection to grant opportunities where partners can access our products
- Partnership on formulation and distribution research with the aim of reaching as many children as possible
- Participating in advocacy in Washington, DC to help secure funding that is best aligned with the needs of the populations we serve
- Matching donor funds, when possible



Any Questions?

www.edesianutrition.org

www.mewenutrition.com



Thank you!