

## The Global Business Network

The GCNF Global Business Network engages companies large and small in the effort to strengthen their relationship with government operated national school meal programs. By integrating social impact, transparency, good practices, and business returns, we facilitate public-private partnerships that are sustainable and high impact for all involved.

## Why GCNF?

### School Meals Knowledge

GCNF has deep international experience, engages with some 50 countries, and conducts the Global Survey of School Meal Programs.

### Partnerships

We have developed relationships globally and in the US over the last 20 years. We understand how to work with a range of governments, programs, and cultures.

### Relationships

We facilitate partnerships across public and private sectors from government, business, academia, and civil society on local, national, and global levels that provide real returns.

## Network Benefits

01

**Tiered Membership  
Packages**

02

**Strategic  
Consulting Services**

03

**Sponsorship &  
Investment  
Opportunities**

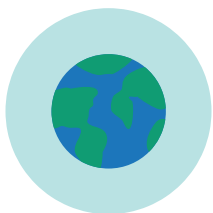
## Our Members

Our members are committed advocates of child nutrition and school meal programs worldwide.



# Tiered Membership Packages

Membership offers year-round resource and collaboration platforms for businesses to:



Build relationships with government officials and business leaders working on similar issues or locations



Receive information about school meal programs, supply chains and potential market opportunities via the annual GCN Forum, Global Survey, and other means



Workshops & webinars that feature case studies, best practices, and the cultural and socioeconomic implications of doing business globally



Visibility for your business products and services to school feeding officials and partners at key GCNF events and other venues.

Participation in the Global Business Network in 2019 is offered at 2 different tiers:

## NEXUS \$10,000

- Global Child Nutrition Forum in Siem Reap, Cambodia, December 2019 (3 tickets), booth at marketplace exhibit hall, event visibility including forum-related publications
- Annual Awards Gala in DC and VIP reception with honoree (5 tickets), event visibility including half-page ad in program
- Global Survey of School Meal Programs information and data access, visibility and acknowledgement as business network member on reports
- Quarterly webinars on topics related to global school meals
- 20% discount on standard consulting rates for GCNF staff and expertise
- Visibility as a Global Business Network Member at all GCNF-led events

## GATEWAY \$1,000

- Global Child Nutrition Forum in Siem Reap, Cambodia, December 2019 (1 ticket), mention in event program material
- Annual Awards Gala in DC and VIP reception with honoree (1 ticket), mention in event program material
- Global Survey of School Meal Programs information and data access, visibility and acknowledgement as business network member on reports
- Quarterly webinars on topics related to global school meals

# Strategy Consulting

## 1:1 CONSULTING ENGAGEMENTS

Network members can access one-on-one consulting by GCNF's experts in food safety, local agriculture, supply chain dynamics, policy, and government relations in a developing country context.

## INTERNATIONAL RESEARCH TRIPS

GCNF organizes international study trips for governments and business leaders. These trips promote informal exchanges of knowledge, ideas and experiences between policymakers, executives, academics and opinion leaders in Africa, Europe, North America, and Asia.

\*This is a fee-for-service program; engagement is tailored to the needs of the client.

# Strategic Sponsorship Opportunities

Global Business Network members receive visibility opportunities and exclusive positioning as sponsors of:

### **Global Survey of School Meal Programs**

GCNF conducts the global survey of national school meal programs which compiles much-needed data from over 160 countries.

### **Global Child Nutrition Forum (Cambodia, December 2019)**

The annual forum gathers leaders - government, nonprofit, academia, and private sector - from more than 50 countries for a learning and relationship-building event celebrating school meal programs.

### **Annual Award Ceremony in Washington , DC**

GCNF honors individuals who have made outstanding contributions to ending childhood hunger.

### **Seminar on Global School Meal Programs**

An annual symposium in Washington, DC to discuss how the U.S. and development partners can best support school meals globally.

### **Private Sector Engagement Initiative**

Sponsor strategy facilitation and trainings that help governments work with businesses to improve their school meal programs.

### **Awareness Raising Events**

Local events across the US to promote locally-sourced, nutritious school meal programs.

### **Emerging opportunities**

GCNF is interested in supporting food safety trainings for women; nutrition education initiatives; and providing advisory services for regional school feeding associations or networks.

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