

GCNF and our Corporate Partners

Over the last 20 years, GCNF has become a respected leader and convener of the international school meals network. At the center of this extensive network, GCNF serves as a global catalyst for school meal program development in many ways, including:

- Our knowledge of the global school meal landscape – GCNF has deep international experience, engages with some 50 countries each year, and in 2018 will launch a Global Survey of School Meal Programs.
- The relationships we've developed over the past 20 years with government leaders around the world - including the U.S. - have given us an in-depth understanding about how to work with a range of governments, types of programs, and cultures.
- Our facilitation of cross-sector, cross-cultural partnerships with a wide variety of entities (governments, for-profit and non-profit organizations, donors, implementers, and academics) on the local, national and global level that provide real return for all involved.
- Our cutting edge thinking and access to experts and the latest research relevant to school meal programs allow us to inspire and catalyze improvements in the field.

How Corporate Sponsorship Benefits our Partners:

By sponsoring the GCNF Award Luncheon, our corporate partners will automatically gain membership into the GCNF Global Business Network. The GCNF Global Business Network engages companies large and small in the effort to strengthen their relationship with government-operated national school meal programs. By integrating social impact, transparency, good practices, and business returns, we facilitate public-private partnerships that are sustainable and high impact for all involved.

The GCNF Global Business Network offers year-round resource and collaboration platforms for businesses to:

- Build relationships with country government officials and with other business leaders working on similar issues or locations;
- Access to key policy makers in DC, including Gene White Lifetime Achievement Award Honorees and top corporate partners, at an intimate Award Luncheon. This year's honoree is U.S. Senator Pat Roberts, Chairman of the Senate Agriculture Committee. Network members are invited to a VIP reception with the honoree prior to the luncheon.;
- Via the annual GCN Forum, Global Survey, and other means, receive country-by-country information about school meal programs, supply chains and potential market opportunities;
- Participate in workshops and webinars that feature case studies, best practices, and the cultural and socio-economic implications of doing business within specific regions, especially in Africa and Asia;
- Exhibit and present their products and services to school feeding officials and partners at key GCNF events and other venues.
- Logo & Brand recognition: depending on sponsorship package, recognition may include logo on all digital and printed elements at event, including email or online communications, social media pages, and our website

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How Corporate Sponsorship Benefits GCNF:

GCNF relies on the commitment and generosity of our corporate partners to fulfill our mission. With your support, GCNF is able to connect more partners to the resources, knowledge, and relationships they need to build or expand nutritious school meal programs. GCNF's Annual Award Luncheon raises funds to amplify GCNF's work to end child hunger at home and around the world. Proceeds from the event will help strengthen our programs and support a growing network of school meal leaders and practitioners by:

- Building capacity of governments through the annual Global Child Nutrition Forum, one of the largest school feeding conferences in the world, bringing together over 250 participants from 50+ countries to share and learn about school meal programs
- Strengthening and shaping policies and programs through tailored consulting services and training on topics such as Private Sector Engagement, Food Safety & Quality, and Nutrition Education
- Linking agriculture policies and practices to the nutritional outcomes of children
- Coordinating with others in the field – nonprofits, schools, and researchers – to share learning, raise awareness, and ensure strong support and resourcing for school meal programs

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