

GLOBAL BUSINESS NETWORK

What is the GCNF Global Business Network?

The GCNF Global Business Network engages companies large and small in the effort to strengthen their relationship with government-operated national school meal programs. By integrating social impact, transparency, good practices, and business returns, we facilitate public-private partnerships that are sustainable and high impact for all involved. In 2018, GCNF is expanding the Global Business Network to offer more resources to businesses of all sizes.

Why GCNF?

- Our knowledge of the global school meal landscape – GCNF has deep international experience, engages with some 50 countries each year, and in 2018 will launch a Global Survey of School Meal Programs. Global Business Network members will receive visibility and be among the first to receive data.
- The relationships we've developed over the past 20 years with government leaders around the world - including the U.S. - have given us an in-depth understanding about how to work with a range of governments, types of programs, and cultures.
- We facilitate cross-sector, cross-cultural partnerships with a wide variety of entities (governments, for-profit and non-profit organizations, donors, implementers, and academics) on the local, national and global level that provide real return for all involved.

What does the Global Business Network offer?

- **Tiered Membership Packages**
- **Strategic Consulting Services**
- **Strategic Sponsorship/Investment Opportunities**

TIERED MEMBERSHIP PACKAGES

The Global Business Network offers year-round resource and collaboration platforms for businesses to:

- Build relationships with country government officials and with other business leaders working on similar issues or locations;
- Via the annual GCN Forum, Global Survey, and other means, receive country-by-country information about school meal programs, supply chains and potential market opportunities;
- Participate in workshops and webinars that feature case studies, best practices, and the cultural and socio-economic implications of doing business within specific regions, especially in Africa and Asia;

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- Exhibit and present their products and services to school feeding officials and partners at key GCNF events and other venues.

Participation in the Global Business Network in 2018 is offered at 2 different tiers:

Membership Level	Nexus	Gateway
Cost	\$10,000 USD (may be purchased outright or as a benefit of an investment of \$10k or more in any of GCNF's events or programs)	\$1,000 USD (may be purchased outright or as a benefit of an investment of \$1k or more in any of GCNF's events or programs)
GCNF Annual Awards Gala in Washington, DC- <i>networking with US Government Leaders in global agriculture and nutrition</i> 12pm, March 7, 2018 Hyatt Regency Washington on Capitol Hill	<ul style="list-style-type: none"> - Up to 5 tickets for you and your guests to the event - Access for you and your guests to an exclusive VIP reception with the Honoree - Visibility at the event with a visual display of your company logo and half-page ad in the program booklet 	<ul style="list-style-type: none"> - 1 ticket to the event - Mention in the event printed material
The Global Child Nutrition Forum- <i>networking with 250 participants representing over 50 countries</i> October 2018 Tunis, Tunisia (TBC)	<ul style="list-style-type: none"> - Up to 3 tickets for you and your guests to the event - 1 Standard Size Booth in the Market Place exhibit hall, centrally located in the Forum venue - Visibility at the event and event-related publications with a visual display of your company logo 	<ul style="list-style-type: none"> - 1 ticket to the event - Mention in the event printed material
All other GCNF-led events	- Visibility as a member of the Global Business Network	- N/A
GCNF's Global Survey of School Meal Programs	<ul style="list-style-type: none"> - First access to data - Visibility and acknowledgment as a member of the Global Business Network on published reports 	- First access to data
GCNF-led Learning Webinars	- Unlimited seats to regularly scheduled learning events on topics related to global school meals	- Unlimited seats to regularly scheduled learning events on topics related to global school meals
Discounts on consulting and international research trips	- 20% discount off standard consulting rates for GCNF staff and team member time	- N/A

STRATEGY CONSULTING

1:1 Consulting Engagements - Members of the Global Business Network have access to one-on-one consulting by GCNF's experts in food safety, local agriculture, supply chain dynamics, policy, and government relations in a developing country context. GCNF staff and consultants have worked with DuPont, Tetra Laval, Future Life (South Africa), By-Health (China), and others. This is a fee-for-service program as set out in "Accessing GCNF Capacity"; engagement is tailored to the needs of the client.

International Research Trips - GCNF organizes high-level international study trips for governments and business leaders. These trips promote informal, face-to-face exchanges of knowledge, ideas and experiences between policymakers, executives, academics and opinion leaders in Africa, Europe, North America, and Asia. This also a fee-for-service program tailored to the client.

STRATEGIC SPONSORSHIP OPPORTUNITIES

Global Business Network members also have an opportunity to help shape, first right of refusal, and potential industry exclusive positioning as sponsors of:

- **Global Survey of School Meal Programs** - GCNF will lead, in partnership with USDA and academic institutions, a standardized global survey of national school meal programs to gather and compile much-needed data on the scope and nutrition of programs from over 160 countries.
- **Global Child Nutrition Forum** - Each year, GCNF gathers over 250 leaders - government, nonprofit, and private sector - from more than 50 countries for a week-long intensive sharing, learning, and relationship-building event focused on nutritious school meal programs. The 2018 Forum will be held in Tunis, Tunisia in October.
- **Awards Ceremony** - Each year in Washington, DC, GCNF honors individuals who have made outstanding contributions to ending childhood hunger around the world. The audience includes corporate executives, high-level US government officials, and nonprofit leaders. The 2018 event will be at 12pm on March 7 at the Hyatt Regency Washington on Capitol Hill.
- **Awareness Raising Events** - GCNF hosts local events across the United States to promote locally-sourced, nutritious school meal programs. The next event is scheduled for Seattle, Washington in November.
- **Private Sector Engagement Initiative** - sponsor GCNF's strategy facilitation and trainings that help governments understand how to work with businesses to improve their school meal programs.
- **Emerging opportunities with GCNF** - trainings for women in Africa in food safety and quality control to better help supply nutritious school meal programs; nutrition education initiatives; and providing advisory and secretariat services for regional school feeding associations or networks.

Founding Members



For More Information

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